

WORK EXPERIENCE

EXECUTIVE DIRECTOR | REDESIGNING TECHNOLOGY CORP. | NY, NY | MAR 2004 – PRESENT

- Providing Front-End/Web Development for desktop browsers and mobile/tablet devices.
- Establish and direct long term strategic goals, policies, and procedures
- Determine systems needs with software and hardware to meet client's business objectives.
- Develop websites utilizing best practices for IA and GUI design
- Assist clients was site tracking and analysis.

WEB DEVELOPMENT – Technology Consultant/ Senior Web Developer | Drafftcb | San Francisco, CA

Dates: APR 2011 – AUG 2011

Projects: Engage360, Dockers Jeans (US)

- Utilize hand-coding skills in HTML/CSS/JavaScript/FBML Development/Google Analytics for the Facebook Tab page

WEB DEVELOPMENT – Technology Consultant | Traction Co | San Francisco, CA

Dates: FEB 2011 – APR 2011

Projects: Apple

- Utilize hand-coding skills in HTML5 and CSS3 for the iPad

WEB DEVELOPMENT – Technology Consultant | Signal to Noise | San Francisco, CA

Dates: JAN 2011 – FEB 2011

Projects: ebay

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS to convert flash banners to HTML for the iPad

WEB DEVELOPMENT – Senior Web Developer | AKQA | NY, NY

Dates: SEP 2010 – DEC 2010

Projects: Smirnoff, Mashreq Bank

- Utilize hand-coding skills in D/XHTML, JQuery, CSS, PHP, and Facebook App (API)

WEB DEVELOPMENT – Interface Engineer | Grey Interactive / G2 | NY, NY

Dates: JUN 2007 – AUG 2007, AUG 2009, AUG 2010 – SEP 2010

Projects: Canon (USA), M&Ms/Bright Ideas, Cosmetic Info, Starburst, Fishful Thinking (Pepperidge Farm), Campbells (debug / site templates, v8juice.com - Campbells (site updates), marthawhite.com/media (site updates), Campbells Kitchen (email templates)

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS, and Photoshop to produce web and email newsletter templates

WEB DEVELOPMENT – Senior Web Developer | Rapp Collins Worldwide | NY, NY

Dates: MAR 2009 – JULY 2009, OCT 2009 – JAN 2010

Projects: Mercedes- Brand Rapture (email template), Merck [Zetia, Vytorin] (microsite) / Singulair [Nasal Allergies] (complete site template), Alli [GSK] (complete marketing site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, JSP environment, CSS, Photoshop and Illustrator to produce web templates.

WEB DEVELOPMENT – Senior Web Developer | Organic | NY, NY | SEPT 2009 – OCT 2009

Projects: Merrill Lynch (help2achieve microsite)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/Prototype, CSS, and Photoshop to produce web templates.

WEB DEVELOPMENT – Senior Web Developer | TBWA\Chiat\Day - EVB | NY, NY | MAY 2009 – JULY 2009

Projects: Pepsi Refresheverything (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, AJAX, JavaScript/JQuery, CSS, Youtube / Flickr API, ASP.net environment, and Photoshop to produce web templates.

WEB DEVELOPMENT – Senior Web Developer | MRM Worldwide | NY, NY | APR 2009 – APR 2009

Projects: Nikon (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/Mootools, CSS, and Photoshop to produce web templates.

WEB DEVELOPMENT – Senior Web Developer | Hyphen Health | NY, NY | APR 2009 – MAY 2009

Projects: The Oncology Portal (complete site template), Lilly (email template), Novartis AG (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, CSS, and Photoshop to produce web templates.

WEB DEVELOPMENT – Senior Front-End Developer | Wunderman Interactive | NY, NY | FEB 2009 – MAR 2009

Projects: Citibank PremiPass Cards (splash page), Dannon/Activia (site updates), AstraZeneca (email template), Land Rover (site updates via CMS)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/Mootools, CSS, and Photoshop to produce web templates.

WEB DEVELOPMENT – Senior Presentation Coder | R/GA | NY, NY | JUN 2008 – JAN 2009

Projects: Nike Corp [Sportswear] (site section pages and xml feeds), HBO (html forms), S.C. Johnson (Nature Source), R/GA FutureVision, Nokia (Ovi), Nokia (Europe)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/FreeMarker, AJAX, CSS, and Photoshop to produce web templates. Movable Types (R/GA project); Mootools (S.C. Johnson project)

WEB DEVELOPMENT – Senior Web Developer | Euro RSCG 4D | NY, NY | NOV 2007 – JUN 2008

Projects: Charles Schwab / Kraft (LiveActive) / Kraft Breakstones and Knudesen / Hyatt Community / Claritin (site templates)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, AJAX, CSS, and Photoshop to produce web templates

WEB DEVELOPMENT – Interface Engineer | IconNicholson | NY, NY | AUG 2007 – NOV 2007

Projects: Biggerthinking.com [BT Global Services] (site templates), MasterCard Corporate, Forest Laboratories (Pharmaceutical), Robin Hood Foundation (update cards and donation section, email newsletter)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, AJAX, CSS, and Photoshop to produce web templates

WEB DEVELOPMENT – Interface Engineer | Grey Interactive / G2 | NY, NY | JUN 2007 – AUG 2007

Projects: Canon (USA), M&Ms/Bright Ideas, Cosmetic Info, Starburst, Fishful Thinking (Pepperidge Farm), Campbells (debug / site templates)

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS, and Photoshop to produce web and email newsletter templates

WEB DEVELOPMENT – Front End Developer | NBC Universal | NY, NY | MAR 2007 – JUN 2007

Projects: Bravotv.com / Outzonetv.com / getTrio.com / Virtual NBC (community boards), PoliTalk.com (site templates), USANetwork.com - *The Starter Wife* (video/chat room), gurl.com / USANetwork.com - *4400* (video), digphilly.com (CSS debug)

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS, and Photoshop to produce web templates
- Develop websites across multiple platforms and mitigated cross-browser issues using Dreamweaver.
- Implemented CSS to Invision Board (IPB) HTML template pages.
- Integrated Yahoo! UI Library (YUI) control functionalities.

WEB DEVELOPMENT – Hand Coder | Condé Nast | NY, NY | AUG 2006 – MAR 2007

Projects: Brides.com (site / micro-sites and email newsletter templates)

- Responsible for hand-coding D/XHTML, JavaScript and CSS, image slicing and optimization using provided Photoshop files.
- Developing and testing across multiple browsers [Mac/Win], cross-platform and cross-browser issues using Homesite.

PROJECT MANAGER/TRAFFIC COORDINATOR | Comet Conversion | NY, NY | MAY 2006 – AUG 2006

- Responsible for the coordination and completion of projects. Oversee all aspects of projects, sets deadlines, assign responsibility, and monitor and summarize progress of project. Prepare reports for upper management regarding status of project.
- Enforcing proper workflow procedures and coordinating capacity
- Coordinate project specs, production progress and deadlines with account teams, designers and clients.
- Moving jobs from one step of completion to the next and expediting "crisis jobs" as needed between US and Oversees employees.

WEB DEVELOPMENT – Creative Technology Administrator | Ogilvy Action | NY, NY | OCT 2005 – APR 2006

- Primary responsibility is coding HTML templates and Cascading Stylesheets/ASP.NET/Javascript based on design direction from Photoshop comps/wireframes for use in an enterprise-level Content Management Systems and code interfaces for dynamic systems.
- Content coding for 141WW using Dreamweaver MX and military [AFRL] intranet site using a Website Content Manager (Opentext-LiveLink 9.5) and Dreavweaver 8.
- Manage all web content and projects related to the website. Write, edit, and proofread new content. Ensure that all documents meet established content standards and works with developers to assess any technical challenges in displaying the content.

TECHNOLOGY PROFILE

DEVELOPMENT TOOLS

PhotoShop CS2/CS3/CS4, Dreamweaver, Flash, SQL, PI/SQL, PHP5, HTML/ DHTML/ XHTML/ HTML5, XML/JSON CSS, JavaScript/JQuery, JQuery Mobile, AJAX, and Microsoft Office, MYSQL [Win/MAC/Linux], Microsoft OS, Mac OS X

EDUCATION

BS – Computer Science & Business Management | New York Institute of Technology | NY, NY | May 2001